



## **Press Release: ATP acquires NESCHEN Coating GmbH from Blue Cap AG to Enhance Capacity and Sustainability**

Wollerau, Switzerland, 7<sup>th</sup> of October 2024

**ATP adhesive systems AG (ATP), a global leader in solvent-free adhesive technologies, proudly announces the acquisition of NESCHEN Coating GmbH (NESCHEN), a well-established manufacturer of solvent-free adhesive products, from Blue Cap AG. This strategic acquisition is a pivotal step in ATP's mission to enhance production capacity, further its commitment to sustainable products, and strengthen its supply chain resiliency.**

The acquisition of NESCHEN aligns with ATP's long-term strategy of delivering innovative, solvent-free solutions to its customers across various industries. Both companies share a strong focus on sustainability, as NESCHEN, like ATP, is dedicated to producing eco-friendly, solvent-free adhesives and products thereof. This shared vision ensures a seamless integration of NESCHEN COATING GMBH into the ATP family and reinforces ATP's position as a market leader in environmentally responsible adhesive technologies.

### **Expansion of the Graphic Arts Product Portfolio and Capacity Enhancement**

With NESCHEN's advanced production capabilities, ATP significantly increases its manufacturing capacity, enabling higher production volumes and improved operational efficiency. This acquisition also facilitates strategic diversification, allowing ATP to tap into new markets and broaden its product offerings, particularly within the graphic arts segment and other key sectors. In addition to expanding production, the acquisition fortifies ATP's supply chain strategy, ensuring operational resilience and redundancy. By incorporating NESCHEN's assets and capabilities, ATP enhances its ability to respond quickly to market demands and potential disruptions, ensuring uninterrupted service for its global customer base.

### **A Step Forward in Sustainability**

NESCHEN's expertise in producing solvent-free adhesive products perfectly complements ATP's core focus on sustainability. This acquisition strengthens ATP's position as a leader in eco-friendly adhesive technologies, aligning with the increasing demand for sustainable products across industries such as automotive, construction, and medical.



**Quote from ATP Leadership:**

*"We are thrilled to welcome NESCHEN into the ATP family. This acquisition is not just about increasing our production capacity, but also about advancing our shared commitment to sustainability. Together, we will continue to lead the market with innovative, solvent-free solutions,"* said Daniel Heini, CEO of the ATP Group.

**About ATP adhesive systems AG:**

ATP adhesive systems AG has been a pioneer in the development of high-performance, solvent-free adhesive tapes for over 30 years. With production sites in Germany, USA and the UK, and headquarters in Switzerland, ATP serves a broad range of industries, providing tailor-made adhesive solutions that meet the highest standards of sustainability and quality.

For further information, visit [ATP website](#).

**About Neschen Coating GmbH:**

Neschen is a leading international company for modern self-adhesive products and high-quality coated media for a wide range of applications in book protection and repair, graphic media and industrial coatings. Neschen has a worldwide distribution network. For further information, visit [Neschen's website](#).